

FOR IMMEDIATE RELEASE

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Mississippi Lottery Retailer Application Goes Live!

JACKSON, MISS. – The Mississippi Lottery Corporation (MLC) is pleased to announce that the time has arrived for retailers around Mississippi to begin the application process to become approved retailers for the MLC.

Those interested in becoming part of the statewide, network of providers are required to complete the necessary documentation, submitting by mail. To access the application, please visit www.mslotteryhome.com, under the “Procurements & Personnel” tab. Upon completion, please mail to MLC, P.O. Box 321433, Flowood, MS, 39232.

“Over the last month, we have received a large number of calls from retailer operators around the state who are enthusiastic about coming on board to sell lottery tickets,” said Tom Shaheen, president of the MLC. “As the number of applications come in, our team will be working in overdrive to receive, process and validate the information in anticipation of our December 1 launch date for scratch-offs.

“The prospective retailers are not only coming on board to sell lottery tickets, but they are also investing in the opportunity to drive more traffic to their store, increase sales for other store merchandise, receive support from a dedicated Lottery Sales Representative and ultimately assist Mississippi in raising money to help fund infrastructure and educational needs.”

Tickets will be sold primarily in convenience stores, gas stations, supermarkets, grocery stores, tobacco/beer stores, as well as a variety of other types of retail businesses. Licensed casinos are also applicable.

The Mississippi Lottery Corporation (MLC) was created in 2018 upon passage of the Alyce G. Clarke Mississippi Lottery Law, Senate Bill 2001. Governor Phil Bryant appointed the five-member Board of Directors on October 19, 2018, with the goal of having the first lottery tickets on sale during the fourth quarter of 2019. The MLC is a legislatively created corporation. Visit us online at www.mslotteryhome.com.

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